

Adopt a Drain

PPA Environmental Committee

Help keep our natural waterways clean

With its lakes, creeks, waterfalls, and the Mississippi River, Minneapolis prides itself on natural water. A big part of protecting our waterways is right on our streets. Leaves, dirt, garbage and anything that gets left on the street can wash down storm drains and go untreated into our lakes and the river. When it rains, stormwater carries grass clippings, leaves, cigarette butts, pesticides, fertilizers, antifreeze, paint, gasoline, motor oil and animal waste directly into Minneapolis lakes, creeks and the Mississippi River.

Adopt-a-Drain: A project from the Minneapolis Public Works Surface Water and Sewers Dept.

What's involved?

- Clear leaves and trash from your storm drain regularly.
- If you notice that the drain beneath the grate has material in it, don't try to remove the grate — call 311 and a Minneapolis Sewer Maintenance crew will clean it.
- Be a champion and spread the word with your neighbors.



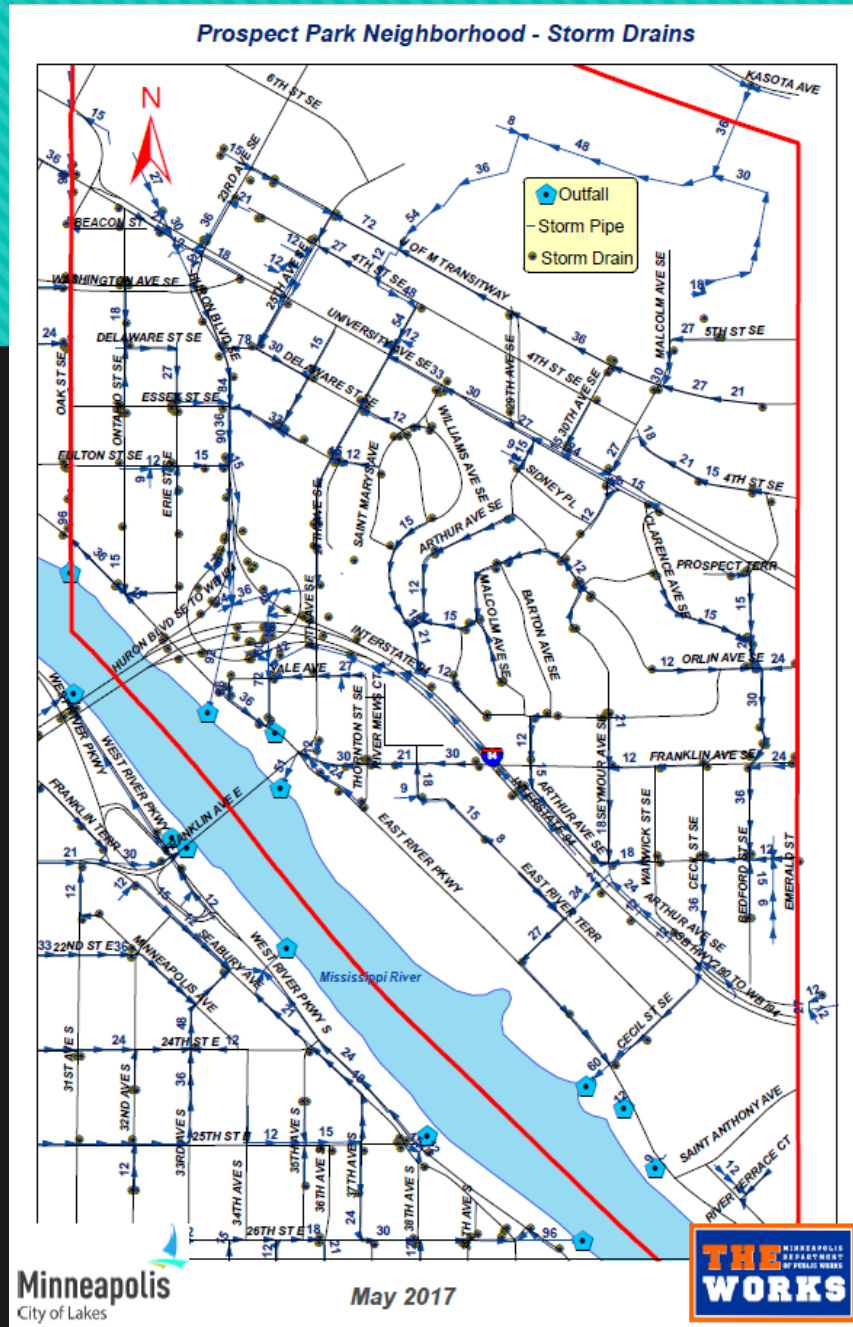


Goal

75% (?) adoption for
storm drains in
Prospect Park

Current status

- There are ~260 storm drains in Prospect Park
- Currently, only 4 are adopted (by one adopter)



Communications plan

- Present at PPA meeting as part of Environment Committee update (?)
- Link to online map showing current adaption status from PPA website (once Mpls has it created and published — it is in the works)
- Send Call For Adopters via PPE list, PPA Facebook page, PPA newsletter, word of mouth
- Flyers hung at Luxton Park, Pratt School, neighborhood telephone poles
- 1 day of helium balloons tied to scattered storm drains throughout Prospect Park that say "Adopt Me" with website URL 😊

How to adopt a storm drain

1. Go to www.minneapolismn.gov/publicworks/stormwater/adoptadrain.
2. Fill out the form and submit.
3. The Public Works department will then contact you to let you know which drains near you are still awaiting adoption.
4. Pick a drain or two, and begin!